

# On Demand Color Labeling Technology

From the chemical market to the food and beverage sector, manufacturers rely on



labeling solutions to enhance brand image, support product safety, comply with regulations and manage supply chain logistics. Epson America Inc., introduces new ColorWorks Label Printer technology to help manufacturers meet new Globally Harmonized System labeling standards. The new printing technology will enable manufacturers to print colored labels to communicate physical, environmental and health hazard information. The on-demand functionality eliminates the cost and potential labeling errors associated with keeping a preprinted inventory.

Epson America, Inc.

[www.pos.epson.com/colorworks](http://www.pos.epson.com/colorworks) [1]

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**Links:**

[1] <http://www.pos.epson.com/colorworks>