

# Achieving Climate Protection with Eco-efficiency

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Every product leaves some ecological traces behind. But how can you record all of the relevant ecological criteria involved in the production and use of a product? This is a question that BASF has already been working on for many years, and it has developed its own so-called eco-efficiency analysis for this purpose. The results help you to determine how you can reduce the consumption of energy and materials and, for example, how to minimize greenhouse gas emissions. In order to show the contribution the complete group is making to climate protection, BASF was the first company in the world to present a comprehensive Corporate Carbon Footprint, which now has been updated. The bottom line is that when BASF products are used, they save more than three times as much CO<sub>2</sub> as is released by all the BASF products during their production and disposal.

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