

Dow R&D Director to Deliver ChemInnovations Keynote



Dow Chemical's Global R&D Director, David S. Bem, Ph.D., will deliver the keynote address at the ChemInnovation's conference and expo. The keynote, "The Shale Gale Is Blowing: Plotting a Course That Avoids the Shoals and Rocks," will be delivered on Wednesday, September 25, 2013 from 10:45–11:30 AM.

Shale gas has revitalized the Chemical Industry in the U.S. The economic benefits have been widely described, but there is little discussion of the impacts of the great increase in ethane cracking. The shifting feedstock slate creates both challenges and opportunities for new technologies. The shoals and rocks caused by the shale gale will be described and a course described that can provide an even brighter future for the industry will be described.

Don't miss hearing from this major industry expert and many more at the ChemInnovations conference & expo.

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