

Acer Brings C7 Chromebook to Canada: Secure, Speedy and Simple

The Associated Press

Editor's Summary:

Available for pre-order now in Canada; available in retail stores and Google Play in April. Affordably priced starting at only \$249.99 CAD. Provides hassle-free computing with automatic security and software updates. Great for use as an additional home computer. Includes built-in apps for productivity, collaboration and entertainment. Acer America today announced that its Acer C7 Chromebook line is available for pre-order now in Canada. This next-generation mobile computer runs Google's Chrome operating system and is priced starting at a low \$249.99.

The new Acer C7 Chromebook is the ideal additional laptop for families and students, as well as commercial customers such as school districts and business people that need a fast, easy and secure way to get online to do their computing in the cloud, such as using Gmail, creating and sharing Google Docs, keeping up on social networks, shopping, and paying bills.

"The Acer C7 Chromebook is skyrocketing in popularity as consumers, families, and students are spending more time online and want the security and ease-of-use they provide," said Max Hu, product manager, Acer Canada. "The Acer C7 Chromebook line delivers the advanced capabilities that consumers and businesses need. Its affordable price makes it great for families on a budget, while businesses and schools will also appreciate the reduced total cost of ownership thanks to its manageability and security features."

Speedy, Secure Online Access Customers can get online quickly with the Acer C7; it boots up in less than 18 seconds and resumes nearly instantly from sleep mode. The overall Chromebook experience is easy-to-use and navigate. Users can access their favorite apps with a single click through the app launcher and find new favorites from the tens of thousands of Chrome apps and games featured in the Chrome Web Store.

Customers will appreciate that the Acer C7 Chromebook has security features built in to defend against malware and viruses. Plus, since the Acer C7 is automatically updated, customers can be assured that they have the latest software version and protection against online threats. It comes with integrated 802.11b/g/n WiFi, so customers can quickly connect to hotspots and wireless networks.

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Safe Storage, Convenient access to ContentThe Acer C7 Chromebook is easy to maintain and share with others around the home, school or work. Family members and students can have separate accounts and simply log in to get access to their email, documents, website bookmarks and other projects. Once on the Acer C7, it's easy to share and collaborate on documents and projects and share work and personal calendars. Chromebooks come with Google Drive, an online file storage service, so files, documents, photos and more are stored safely in the cloud even if the Acer C7 is lost, damaged or stolen. Customers can also access files offline, or create and edit Google Documents and use Gmail offline as well.

Sleek Design for the Mobile Lifestyle The Acer C7 is portable and sleek for today's on-the-go mobile lifestyle. It measures a mere one inch thin, so it can be easily taken anywhere as it fits into a backpack, briefcase or purse. The slim size still houses a full-sized keyboard, so customers can comfortably create and edit documents and spreadsheets.

The Acer C7's integrated HD 1.3MP webcam has an LED indicator and microphone, making it great for video conferencing, as well as capturing video and photos for sharing online. Websites, documents, photos and high-definition video look crisp and clear on the C7's 11.6-inch HD Widescreen CineCrystal? LED-backlit LCD.

Acer Chromebook Built for PerformanceThe Acer C7 connects to popular consumer electronics devices such as camcorders, digital cameras and smart phones via its three USB 2.0 ports. It also has an HDMI port for pushing video and content to external displays and HDTVs. In addition, its card reader supports SD card and MMC, so customers can play their music and video directly from the card, or upload photos, video and music to their favorite sites.

Configurations, Pricing, Availability and WarrantyNew offerings in the Acer C7 Chromebook line include models that will be sold via retail as well as to commercial customers through Acer's authorized reseller channel.

The Acer C710-2490 Chromebook is priced at \$249.99 CAD and is available for pre-order now and will be available in retail stores and on Google Play store in April. This model has a 4-cell battery for 4-hour battery life. (1)

The new Acer C710-2478 Chromebook will be available to commercial customers from authorized Acer resellers for \$279 CAD. The Acer C710-2478 comes with a 6-cell battery and provides up to 6-hours of battery life. (1)

Both new Acer C7 models provide the performance specifications to speed through the web, access files, enjoy video and more; they are powered by an Intel Celeron 847 processor (2MB L3 cache, 1.10GHz, DDR3 1333 MHz) and 2GB of DDR3 memory. These new models each have an ample 320GB HDD for storing files.(2)

The new Acer C7 Chromebooks come with a standard one-year parts and labor warranty, which can be extended to three years with the Acer Advantage service. All Acer Chromebooks are backed by toll-free service and support.(3)

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1.) Actual battery life varies depending on product specifications, computer settings and applications or features launched. All batteries' maximum capacity diminishes with time and use.

2.) Accessible capacity varies: (MB = 1 million bytes; GB = 1 billion bytes).

3.) Limited warranties and service agreements apply. May not be available in all locations. Availability varies. Other conditions apply. For a copy, write to Acer Customer Service, P.O. Box 6137, Temple, TX 76503.

4.) IDC 2012

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