VMware Unveils VMware Horizon Suite, Industry's Most Comprehensive Platform for Workforce Mobility

The Associated Press

VMware, Inc. (NYSE: VMW), the global leader in virtualization and cloud infrastructure, today unveiled the VMware® Horizon Suite?, a comprehensive platform for workforce mobility that will connect end users to their data, applications and desktops on any device without sacrificing IT security and control. With updates to VMware Horizon View? and VMware Horizon Mirage?, as well as a new product, VMware Horizon Workspace?, the VMware Horizon Suite will enable IT organizations to empower users with a secure, easy-to-manage virtual workspace that delivers a consistent, compelling experience across devices.

"Our customers are looking for a comprehensive, enterprise-class solution to empower workers in a world where the proliferation of devices and consumer cloud services have changed user expectations, while putting IT security and governance at risk," said Boaz Chalamish, senior vice president and general manager, End-User Computing, VMware. "VMware virtualization has helped hundreds of thousands of customers change what is possible in the datacenter, and we believe it can have the same transformative impact in end-user computing. The VMware® Horizon? Suite will help our customers accelerate their journeys from the PC Era to the Multi-Device Era."

A report by Forrester Research Inc. finds the use of personal devices outside of IT control alarming -- with 67 percent of employees using personally selected smartphones and 46 percent using personally selected laptops -- none of which were approved or issued by the company(1). And, a recent survey by VMware found that 83 percent of IT administrators wanted to prevent the use of consumer online storage and collaboration applications(2). The VMware Horizon Suite is designed to solve the security and governance challenges these consumer-ready applications and devices bring to enterprises, enabling IT to meet the demands of their users with a virtual workspace that is secure, compliant and easy to manage.

"Instead of treating remote work styles as an exception, success at Jaguar Land Rover will mean designing systems and policies assuming that everyone is mobile, using multiple personal devices connecting over both local and global networks," said Gordon McMullan, acting chief technology officer, Chief Information Technology Office, Jaguar Land Rover Automotive. "VMware's Horizon Suite is at the heart of this capability. This will dramatically improve collaboration and productivity of our global workforce."

Single, Unified Platform for End-User ComputingThe VMware Horizon Suite will bring

together VMware's industry-leading desktop virtualization solution and technologies VMware has built from the ground up to support a mobile, collaborative workforce, including Project Octopus, Project AppBlast, Project AppShift, VMware ThinApp®, VMware Horizon Application Manager? and VMware Horizon Mobile? into a single, unified solution. An integrated platform to support the mobile workforce, the VMware Horizon Suite is designed to transform technology silos of data, applications and desktops into centralized IT services that can be easily provisioned, managed and delivered to end-users. It includes:
VMware Horizon Workspace - The New Virtual Workspace Today, VMware introduced Horizon Workspace, a new product that will simplify the end-user experience and reduce IT costs by combining data, applications and desktops into a single aggregated workspace, that can be securely delivered on any device. With VMware Horizon Workspace, IT administrators will be able to allocate data, applications or desktops to end users or groups instead of their devices, and end users will be able to self-provision corporate applications and services to reduce the burden on IT. This enables a quick and responsive IT department that can deliver the right data, application or desktop to any device, on the fly. Horizon Workspace will also enable organizations to easily add new devices, users or applications without having to reconfigure the devices or endpoints. In addition, centralized management simplifies the enforcement and management of user policies so the entire solution will enhance safety and security. Read more about VMware Horizon Workspace VMware Horizon View 5.2 - Easy-to-Use and Simple-to-Manage VDITransforming traditional physical PCs into centralized managed IT services, VMware Horizon View 5.2 will deliver elastic desktop services as a virtual workspace for ultimate control and flexibility for user experience, administration and service. New simplified access to remote Horizon View desktops using any HTML5 capable browser will enable end users to conveniently access their virtual desktop and applications on any device without having to install burdensome client software ahead of time. Support for hardware-accelerated 3-D graphics will enable the most graphically intensive applications to run inside virtual desktops, opening new industries such as CAD (computer assisted design) and CAM (computer assisted manufacturing) to VDI. Lastly, Horizon View 5.2 with Unity will offer a new intuitive, gesture-oriented interface to transform your Windows mobile environment into a tablet-friendly user experience. Read more about what's new in VMware Horizon View 5.2 VMware Horizon Mirage 4 - A Better Physical DesktopVMware Horizon Mirage 4 will provide an optimal end-user experience for both online and offline productivity while lowering IT costs with zero-touch management of desktop services. Horizon Mirage is a layered image management solution that separates the PC into logical layers owned and managed by either IT or the end user. Horizon Mirage 4 will give IT the ability to update individual layers without disruption to other layers, thus enabling end-user data and applications to be up to date. In addition, integration with VMware ThinApp application virtualization streamlines application packaging, which can enable smoother OS migrations and provide "roll-back" capabilities in case of failure or disaster. VMware Horizon Mirage 4 also extends support for virtual Windows environments on Macs with a free bundle of VMware Fusion® Professional, improving end user productivity. Read more about what's new in VMware Horizon Mirage
Moving From the PC Era to the Multi-Device Era with VMware Professional ServicesVMware Professional Services can help customers accelerate their move to

the multi-device era with consulting services for VMware Horizon Suite. VMware Professional Services Consultants bring the expertise and know-how to customers to efficiently design and implement the solution to deliver business results. Visit VMware Professional Services for more information.

Pricing and AvailabilityVMware Horizon Suite is expected to be available in Q1 2013 and customers will have the option to leverage the entire platform of integrated products or purchase and deploy specific capabilities of the platform depending on their organizational needs.

VMware Horizon Suite will be licensed per named user with prices starting at $300. All of the Horizon Suite products will also be sold individually. Go to VMware Horizon Suite Pricing/Buy page.

Additional Resources
Visit the VMware Horizon Suite online press kit to get product details and images
Read "Broadening VMware EUC's Horizon" blog post by Scott Davis, CTO, End-User Computing, VMware Read "Transforming Windows Desktops Into a Centralized Service" blog post by Robert Baesman, director of desktop product management, End-User Computing, VMware Read "The Rise of the Multi-Device Workspace" blog post by Ben Goodman, lead evangelist for Horizon, End-User Computing, VMware
Follow the VMware End-User Computing team on Twitter and Facebook
About VMwareVMware is the leader in virtualization and cloud infrastructure solutions that enable businesses to thrive in the Cloud Era. Customers rely on VMware to help them transform the way they build, deliver and consume Information Technology resources in a manner that is evolutionary and based on their specific needs. With 2012 revenues of $4.61 billion, VMware has more than 480,000 customers and 55,000 partners. The company is headquartered in Silicon Valley with offices throughout the world and can be found online at www.vmware.com.

Forward-Looking StatementsThis press release contains forward-looking statements including, among other things, statements regarding the potential benefits, planned features and expected availability of the VMware Horizon Suite and its expected benefits to customers and expectations of radically changing requirements for IT organizations. These forward-looking statements are subject to the safe harbor provisions created by the Private Securities Litigation Reform Act of 1995. Actual results could differ materially from those projected in the forward-looking statements as a result of certain risk factors, including but not limited to: (i) adverse changes in general economic or market conditions; (ii) delays or reductions in consumer or information technology spending; (iii) competitive factors, including but not limited to pricing pressures, industry consolidation, entry of new competitors into the virtualization market, and new product and marketing initiatives by our competitors; (iv) our customers' ability to develop, and to transition to, new products and computing strategies such as cloud computing and virtualization of mobile devices; (v) the uncertainty of customer acceptance of emerging technology; (vi) rapid technological and market changes in virtualization software and platforms for cloud and desktop computing; (vii) changes to product development timelines; (viii) VMware's ability to protect its proprietary technology;

and (ix) VMware's ability to attract and retain highly qualified employees. These forward looking statements are based on current expectations and are subject to uncertainties and changes in condition, significance, value and effect as well as other risks detailed in documents filed with the Securities and Exchange Commission, including our most recent reports on Form 10-K and Form 10-Q and current reports on Form 8-K that we may file from time to time, which could cause actual results to vary from expectations. VMware assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release.

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(1) Forrester Research, Building The Business Case For A Bring-Your-Own-Device (BYOD) Program, Michele Pelino, November 15, 2012.

(2) VMware, Inc., Survey of VMware Horizon Workspace Beta Customers, January 2013.

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