

Serenic Welcomes Logico to Partner Network

The Associated Press

Serenic Corporation (TSX VENTURE: SER), ("Serenic" or the "Corporation"), a leading publisher of financial management and business operations software for nonprofits, international non-governmental organizations (NGOs) and the public sector, announced today the growth of its international Serenic Navigator partner network to include Logico Group.

Logico is based in the bilingual town of Biel/Bienne in Switzerland. The company was founded in 1993 and has employees in seven office locations across Switzerland and Germany. Logico focuses solely on the implementation of customer projects involving Microsoft Dynamics NAV and is a Microsoft Gold Certified Partner, as well as a Microsoft Dynamics President's Club member and Microsoft ERP Partner of the Year 2012 for Switzerland.

"With Serenic's concentration of clients and prospects in the Geneva area, we were fortunate to find a reputable partner like Logico already established in the Swiss market," said Serenic President and CEO Randy Keith. "Logico's award-winning teams have solutions expertise across multiple languages and have earned the loyalty of many customers through long-term partnerships and a solid project methodology that will benefit Serenic customers."

Logico will help deliver Serenic Navigator nonprofit accounting software with a full suite of integrated financial solutions to nonprofits and NGOs in Switzerland.

"Serenic will help us continue to serve our market to deliver the best solution set for all NGOs and charities through fund accounting, grant management and donation management solutions," said Logico CEO Jean-Pierre Knuchel. "Being a Serenic Navigator partner strengthens our opportunities to serve the nonprofit and NGO vertical markets here and grow our work with Microsoft Dynamics to help our customers succeed."

About Serenic Corporation

Serenic Corporation is an industry-leading publisher of mission-critical software products that satisfy the unique and sophisticated functionality requirements of nonprofit organizations, educational institutions, and government agencies. Serenic delivers highly scalable software solutions which serve the needs of an international clientele, regardless of their size. Serenic Navigator's multi-language and multi-currency capabilities meet the sometimes unique requirements for accounting and operational systems that must be implemented in multiple locations throughout the world.

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Built on Microsoft Dynamics NAV, Serenic's products deliver fully integrated solutions that can, in many organizations, eliminate the need for multiple third-party business applications. A Microsoft Gold ERP Partner, the Corporation's products include the highly acclaimed Serenic Navigator, Serenic DonorVision, Serenic AwardVision, and Serenic BudgetVision. In addition, the Corporation is the exclusive developer of the human resources and payroll products for Microsoft Dynamics NAV users in North America.

Serenic Corporation is a public company with offices in Edmonton, Alberta and Lakewood, Colorado. It trades under the symbol "SER" on the TSX Venture Exchange in Canada. Additional information about the Company is available at www.serenic.com.

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ON BEHALF OF THE BOARD OF DIRECTORS

Randy Keith

President and CEO, Serenic Corporation

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release.

Contacts: Serenic Corporation Randy Keith President and CEO (303) 980-6007
Serenic Corporation Linda Nicholson Vice President of Marketing (877) 737-3642,
Ext. 105

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