Grass Valley Selects Product Lifecycle Management Solution From Omnify Software

The Associated Press

Omnify Software, a leading provider of Product Lifecycle Management (PLM) software for electronic, medical, mechanical, and defense manufacturers, today announces its latest Omnify Empower PLM implementation case study featuring Grass Valley, a leader in video technology solutions.

For more than 50 years, the Grass Valley? name has been synonymous with innovation, leadership, and performance. As the premiere video technology solutions company, Grass Valley knows what it takes to keep up with the fast pace of technology advancements, customer requirements and a global workforce. With an aging component database and a Product Data Management (PDM) system that eventually was announced End of Life (EOL) the company had to find a new way to support their complex product lifecycle requirements. Grass Valley needed a next generation solution to automate engineering change and Bill of Material (BOM) management as well as streamline their engineering and manufacturing processes.

A team comprised of Engineering and IT staff set out to find the ideal Product Lifecycle Management solution. "Besides the functional requirements, our main goals were to find an off- the-shelf solution that did not require customizations, was easy to use and offered a good price to performance ratio," stated Gerard Meijer, Manager of Digital Hardware and Layout for Grass Valley. "A few additional PLM requirements included out-of-the -box integration with our existing CAD tools from Mentor Graphics, bi-directional integration with our manufacturing systems and an internally developed engineering database, plus an easy to use and browser independent interface for the manufacturing floor. All possible solutions were compared on a score card and Omnify Empower PLM was the best possible solution for us."

Grass Valley now has highly automated and integrated processes for ECR's (Engineering Change Requests) and CQ's (Component Qualifications). Empower PLM provides Grass Valley with the ability to easily search for information, view a complete hierarchical BOM list, and deliver automatic notifications on changes. The company is able to share pertinent development information across their entire enterprise by integrating Design, Manufacturing and the factory floor via Empower PLM. In addition, Grass Valley has opened the Empower PLM system to their Contract Manufacturer (CM). Their CM has full yet controlled access to product documentation, BOMs, and ECOs and is included in the automated process flows.

"We are seeing an increasing number of established, successful manufacturing customers like Grass Valley facing similar challenges with their internal and aging

systems," stated David Whitney, Vice President of Strategic Sales for Omnify Software. "These companies need to adapt quickly to the changes and growth of their customers and products, yet their existing systems typically cannot provide the functionality or support to address this. Omnify Software offers a solution that is easy to transition to from legacy systems with the features these companies need for their constantly changing product development requirements."

For the complete case study visit:
http://www.omnifysoft.com/Customers/Success.aspx?customer=27

About Omnify SoftwareOmnify Software, the leading provider of business-ready Product Lifecycle Management (PLM) solutions, helps OEMs shorten development cycles, accelerate product innovation and improve bottom-line profitability. Omnify's commitment to customer success has resulted in a unique solution that is quick to implement, easy to use, and provides an open integration platform built on the Microsoft .NET Framework. Omnify is well-known for superior customer service, delivering outstanding training, development and support with a team of experienced technology professionals. For more information about Omnify Software Product Lifecycle Management, please call 978-988-3800, email info@omnifysoft.com or visit www.omnifysoft.com, LinkedIn, Twitter and YouTube; or subscribe to the Omnify Software RSS Feed.

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