

## **DEARBORN, Mich., February 06, 2013 - "The**

Society of Manufacturing Engineers

The Deck is designed to optimize interaction among event participants

**DEARBORN, Mich., February 06, 2013** The Deck is a distinctive feature of [AeroDef® Manufacturing](#) [1] and [Composites Manufacturing 2013](#) [2] a central area of the exposition floor designed for optimal interaction between aerospace and defense speakers, exhibitors and attendees.

The Deck reflects the spirit of innovation that is at the core of AeroDef, which will be held March 19-21 at the Long Beach (Calif.) Convention Center. The exposition and conference is produced by the [Society of Manufacturing Engineers \(SME\)](#) [3] and the major aerospace and defense OEMs as a new way to strengthen the industry by finding manufacturing solutions across the extended supply chain.

Events that take place at The Deck include keynote presentations, panel discussions, networking events, and one-on-one meetings. Topics discussed are reflected throughout the event, which includes a conference and an exposition floor arranged by eight technology zones: composites and advanced materials, digital direct manufacturing, electronics, finishing and coating, integrated assembly, precision machining and tooling, quality measurement and inspection, and supplier/contract manufacturing.

**Those who register in advance of AeroDef receive free admission to events at The Deck.** Register at <http://www.aerodefevent.com> [1].

### **The Deck at a Glance**

**8 a.m. 9 a.m.** Keynote speakers Jens Gralfs (Airbus), *Airbus Innovative Industrial Solutions*; Adele Ratcliff (ManTech), *The Road to Ironman is Paved with Leadership Principles*; and Michael D. Packer (Lockheed Martin), *New Reality Development, Migration, and Strategic Transition of Manufacturing Technologies to Address Future Weapons System Platforms*.

**1 p.m. 2 p.m.** Panel discussions *Inside the AeroDef® Boardroom: Executive Perspectives on the Future of the Industry*; [The Future Role of Software in Composites Manufacturing](#) [4]; and *The Role of Modeling & Simulation in 21<sup>st</sup>-Century Aerospace and Defense System Development*.

**3:30 p.m. 5:30 p.m.** Networking events will be held on Tuesday and Wednesday.

Join our Twitter group [@AeroDefMfg](#) [5] and our [LinkedIn group](#) [6] to learn details about AeroDef as they unfold.

**Note to Media:**

Visit the [SME Media Center](#) [7] for the latest Society news, one-stop access to SME Events, Manufacturing Quick links, SME social media sites, SME News Feed and more.

**About AeroDef Manufacturing**

AeroDef Manufacturing is the leading technical conference and exposition for the aerospace and defense manufacturing industry. Produced by the Society of Manufacturing Engineers (SME), in partnership with leading industry OEMs, its mission is to foster innovation across the extended enterprise to reduce costs, expedite production times and maintain U.S. competitiveness in the global economy.

**About SME**

The Society of Manufacturing Engineers (SME) is the premier source for manufacturing knowledge, education and networking. Through its many programs, events, magazines, publications and online training division, Tooling U, SME connects manufacturing practitioners to each other, to the latest technologies and to the most up-to-date manufacturing processes. SME has members around the world and is supported by a network of chapters and technical communities. A 501(c)3 organization, SME is a leader in manufacturing workforce development issues, working with industry, academic and government partners to support the current and future skilled workforce.

[SOURCE](#) [8]

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**Links:**

[1] <http://www.aerodefevent.com/>

[2] <http://composites.sme.org/2013/public/enter.aspx>

[3] <http://www.sme.org/>

[4] [http://www.aerodefevent.com/ad\\_events/future-role-software-composites-manufacturing/](http://www.aerodefevent.com/ad_events/future-role-software-composites-manufacturing/)

[5] <https://twitter.com/AeroDefMfg>

[6] <http://www.linkedin.com/groups?gid=3685633>

[7] <http://www.sme.org/media-center/>

[8] <http://feedproxy.google.com/~r/sme/~3/DuJ7PEKTu2o/Tertiary.aspx>