

## **Corning to Showcase Corning® Gorilla® Glass for Large-Format Applications at CES 2013**

The Associated Press

Corning and Christie Digital working together on latest video wall technology

CORNING, N.Y. - Corning Incorporated (NYSE:GLW) announced plans to work with Christie® Digital Systems, a global visual technologies company, and its suppliers at the International Consumer Electronics Show (CES) in Las Vegas, Jan. 8 - 11. Corning will showcase Christie's 55-inch LCD flat-panel that uses optically bonded Corning® Gorilla® Glass in its booth (Central Hall #14813). Christie's FHD551-X model is best-suited for configuring stunning video walls.

"Corning's work with Christie on the FHD551-X has opened up a variety of new opportunities in the digital signage market," said Richard Heslett, senior product manager, Christie. "Corning Gorilla Glass helps produce a beautiful device capable of numerous eye-catching video-wall configurations. Also, because it provides the damage resistance for these types of commercial displays, Corning Gorilla Glass is the ideal cover-glass solution for Christie."

Corning Gorilla Glass, the world-leading thin cover-glass solution, allows for a sleek, narrow-bezel design that enables a wide variety of tiled video-wall applications. The model's high pixel density and minimal seams - as small as 5.9 mm, coupled with the optical clarity of directly bonded Gorilla Glass, optimize its full HD resolution and deliver a spectacular viewing experience.

"Christie's FHD551-X model is visually stunning from both a design and performance standpoint. Optically clear Corning Gorilla Glass won't hinder the high pixel density of today's most innovative, high-performance displays," said David Loeber, business director, Large Cover Glass, Corning.

"Furthermore, Corning Gorilla Glass enables a remarkably thin design so our customers benefit from a lighter device, leading to transportation, mounting, and installation costs savings."

Corning Gorilla Glass is the standard for protective cover glass performance and is now on more than 33 brands, 975 models and 1 billion devices worldwide.

"We encourage companies interested in large-format displays to visit our booth as we will highlight a variety of exciting large-size displays - including multi-touch and digital signage products - that feature Corning Gorilla Glass," Loeber said. "We are looking forward to the launch of the Christie FHD551-X model featuring Gorilla Glass, and we anticipate further exploration into other commercial applications in the near future."

Advanced multi-touch and digital-signage solutions are well-suited for the public display market, which is growing due to increased penetration into the retail, hospitality, transportation, government and defense, media and entertainment, and education industries.

NPD DisplaySearch projects a continued increase in production of large-size displays, specifically for commercial use, in its FPD Public Display Shipment and Forecast Report. Shipments of public displays - including digital signage - were projected to reach 3.1 million units in 2012, up 15 percent from 2011, with a forecasted 10-year compound annual growth rate of approximately 25 percent to reach 12 million units by 2018.

**Forward-Looking and Cautionary Statements** This press release contains "forward-looking statements" (within the meaning of the Private Securities Litigation Reform Act of 1995), which are based on current expectations and assumptions about Corning's financial results and business operations, that involve substantial risks and uncertainties that could cause actual results to differ materially. These risks and uncertainties include: the effect of global political, economic and business conditions; conditions in the financial and credit markets; currency fluctuations; tax rates; product demand and industry capacity; competition; reliance on a concentrated customer base; manufacturing efficiencies; cost reductions; availability of critical components and materials; new product commercialization; pricing fluctuations and changes in the mix of sales between premium and non-premium products; new plant start-up or restructuring costs; possible disruption in commercial activities due to terrorist activity, armed conflict, political or financial instability, natural disasters, adverse weather conditions, or major health concerns; adequacy of insurance; equity company activities; acquisition and divestiture activities; the level of excess or obsolete inventory; the rate of technology change; the ability to enforce patents; product and components performance issues; retention of key personnel; stock price fluctuations; and adverse litigation or regulatory developments. These and other risk factors are detailed in Corning's filings with the Securities and Exchange Commission. Forward-looking statements speak only as of the day that they are made, and Corning undertakes no obligation to update them in light of new information or future events.

**About Corning Incorporated** Corning Incorporated ([www.corning.com](http://www.corning.com)) is the world leader in specialty glass and ceramics. Drawing on more than 160 years of materials science and process engineering knowledge, Corning creates and makes keystone components that enable high-technology systems for consumer electronics, mobile emissions control, telecommunications and life sciences. Our products include glass substrates for LCD televisions, computer monitors and laptops; ceramic substrates and filters for mobile emission control systems; optical fiber, cable, hardware & equipment for telecommunications networks; optical biosensors for drug discovery; and other advanced optics and specialty glass solutions for a number of industries including semiconductor, aerospace, defense, astronomy, and metrology.

**About Christie ®** Christie Digital Systems USA, Inc. is a global visual technologies company and is a wholly-owned subsidiary of Ushio, Inc., Japan, (JP:6925).

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Consistently setting the standards by being the first to market some of the world's most advanced projectors and complete system displays, Christie is recognized as one of the most innovative visual technology companies in the world. From retail displays to Hollywood, mission critical command centers to classrooms and training simulators, Christie display solutions and projectors capture the attention of audiences around the world with dynamic and stunning images. Visit <http://www.christiedigital.com> for more information.

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