Corning Launches New Gorilla® Glass 3 with Native Damage Resistance(TM)

The Associated Press

Toughness has evolved in this third-generation composition

CORNING, N.Y. - Corning Incorporated (NYSE:GLW) today will introduce Corning® Gorilla® Glass 3 with Native Damage Resistance(TM) at the International Consumer Electronics Show (CES) in Las Vegas this week. This latest version of the most widely deployed damage-resistant cover glass for consumer electronic devices is based on a completely new glass composition, with durability enhancements developed at the atomic structural level of the glass. With its new Native Damage Resistance(TM), Gorilla Glass 3 has been developed to provide improved durability to withstand deep scratches and cracks in the glass. As a result, Corning Gorilla Glass 3 with Native Damage Resistance provides enhanced scratch resistance, reduced scratch visibility, and better retained strength once a scratch occurs. "As a world leader in glass innovation, we are dedicated to meeting the needs of our customers with our product innovation," said James R. Steiner, senior vice president and general manager, Corning Specialty Materials. "While we've optimized our glass with the most robust chemical strengthening, we challenged our research teams to develop a new way to make cover glass even less susceptible to scratches and other damage."

"With Gorilla Glass 3, our scientists went to the atomic structure of the glass to fundamentally improve the way the glass responds to an impact or scratch. This solution significantly improves durability, while maintaining the thinness needed for touch-enabled consumer devices. We're excited to be able to provide our customers with an even tougher version of Gorilla Glass that is better-suited to meet the daily wear and tear of today's devices." Product qualification and design implementation for Gorilla Glass 3 with NDR are underway with Corning's global customers, who are expected to unveil new devices featuring Gorilla Glass 3 in mid-2013.

The attributes of Corning Gorilla Glass 3 with Native Damage Resistance will be featured in live demonstrations in Corning booth #14813, Central Hall, during show hours from Tuesday, Jan. 8 through Friday, Jan. 11.

Formed through Corning's proprietary fusion draw process, Gorilla Glass's smooth and sleek surface offers the perfect solution for touch devices. Gorilla Glass is the cover glass of choice for device manufacturers around the globe. Over the last six years, it has been featured in more than 30 major brands and 975 product models spanning more than 1 billion devices worldwide.Forward-Looking and Cautionary Statements This press release contains "forward-looking statements" (within the meaning of the Private Securities Litigation Reform Act of 1995), which are based on current expectations and assumptions about Corning's financial results and business operations, that involve substantial risks and uncertainties that could

cause actual results to differ materially. These risks and uncertainties include: the effect of global political, economic and business conditions; conditions in the financial and credit markets; currency fluctuations; tax rates; product demand and industry capacity; competition; reliance on a concentrated customer base; manufacturing efficiencies; cost reductions; availability of critical components and materials; new product commercialization; pricing fluctuations and changes in the mix of sales between premium and non-premium products; new plant start-up or restructuring costs; possible disruption in commercial activities due to terrorist activity, armed conflict, political or financial instability, natural disasters, adverse weather conditions, or major health concerns; adequacy of insurance; equity company activities; acquisition and divestiture activities; the level of excess or obsolete inventory; the rate of technology change; the ability to enforce patents; product and components performance issues; retention of key personnel; stock price fluctuations; and adverse litigation or regulatory developments. These and other risk factors are detailed in Corning's filings with the Securities and Exchange Commission. Forward-looking statements speak only as of the day that they are made, and Corning undertakes no obligation to update them in light of new information or future events.

About Corning Incorporated Corning Incorporated (www.corning.com) is the world leader in specialty glass and ceramics. Drawing on more than 160 years of materials science and process engineering knowledge, Corning creates and makes keystone components that enable high-technology systems for consumer electronics, mobile emissions control, telecommunications and life sciences. Our products include glass substrates for LCD televisions, computer monitors and laptops; ceramic substrates and filters for mobile emission control systems; optical fiber, cable, hardware & equipment for telecommunications networks; optical biosensors for drug discovery; and other advanced optics and specialty glass solutions for a number of industries including semiconductor, aerospace, defense, astronomy, and metrology.

View Image: Gorilla ® Glass 3

View Video: A Day Made of Glass 2

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