

Kelly-Moore Paints Selects Locus Cloud Software for Compliance and Safety Management

The Associated Press

Kelly-Moore Paint Company, Inc., a leader and innovator of waterborne-coating technology and one of the first companies to offer recycled paints and higher performance no-VOC paints, announced it has selected Locus Technologies' award-winning ePortal? platform to provide a comprehensive, integrated system for environmental compliance and safety management throughout the corporation's facilities.

ePortal will provide Kelly-Moore with enterprise tools to manage compliance activities. The software will allow the company to take a more holistic view of its operations, enabling it to reduce both compliance expenditures and costs at all of its locations.

Through a single Cloud-based secure system, the Locus platform will help the company collect, monitor, analyze, and report multiple streams of environmental data flowing from Kelly-Moore operational locations. Compliance and safety modules of ePortal will be deployed first to organize and manage relevant data, tasks, permits, safety, and regulatory reporting. Strong ePortal business analytics will be used to prepare management reports and dashboards.

"Companies are looking beyond single solution or single medium to manage all of their compliance and safety reporting," said Neno Duplan, President and CEO of Locus Technologies. "They seek solutions that help to align their compliance, safety, environmental emissions, and resource management strategies to become more efficient, integrated, and automated to not only comply with regulations and reporting requirements, but also to lower their operational cost. ePortal provides that simple, integrated system, similar to ERP, that manages all compliance, environmental, energy, water, air and other sustainability needs under a single portal infrastructure and Single Sign On (SSO) on the Web."

Kelly-Moore has always pursued an aggressive agenda for environmental compliance and sustainability. Kelly-Moore was also recognized for its carbon offset program resulting in the San Carlos Plant becoming carbon neutral.

Kelly-Moore has received several widely recognized green business awards from the state of California and San Mateo County for its outstanding efforts to reduce pollution and solid waste, and conserve water, energy, and other natural resources, including the recent "Large Green Business of the Year" award for its recycling effort, a rare achievement for a company in the chemical-based paint industry.

"Managing our environmental impact has always been a major priority for our organization; by working with Locus' Cloud software, we will improve our ability to analyze and forecast our reliance on critical environmental resources and perform better compliance management. This will not only help the company meet its compliance goals, but will also improve our financial performance," said Mr. Robert Stetson, Director of Risk Management. "Management of our complex set of activities requires robust software architectures that are best delivered via the Cloud. We found all of these in Locus' platform."

About Locus Technologies

Locus provides businesses with the power to be green on-demand and has pioneered web-based environmental software suites. Founded in 1997, Locus is a pioneering innovator that helped create and define environmental data management. Locus' software enables companies to organize and validate all key environmental information in a single system, which includes analytical data for water, air, soil, greenhouse gases, sustainability, energy, compliance, and environmental content. Locus software is delivered through Cloud Computing (SaaS), so there is no hardware to procure, no large up-front license fee, and no complex set-ups. Locus also offers services to help implement and maintain environmental programs using our unique technologies.

For more information, visit <http://www.locustec.com> or email: info@locustec.com.

About Kelly-Moore Paints

Headquartered in San Carlos, Calif., Kelly-Moore is one of the largest employee-owned paint companies in the United States, where each employee-owner is committed to offering exceptional customer service. When you call or visit a Kelly-Moore store you are speaking with an owner. A leader and innovator of waterborne-coating technology, Kelly-Moore was the first major paint company to offer recycled paints, along with the largest selection of stock colors. Kelly-Moore is one of the few companies to continue to offer stock colors for superior color consistency. Trusted and preferred by professionals since 1946 as the "Painter's Paint Store" for its high quality, performance and consistency, Kelly-Moore's paints are safe and easy to use for everyone. The company's environmentally friendly paint factory in San Carlos, Calif., is the recipient of four widely recognized and among the most stringent environmental awards. Kelly-Moore is dedicated to giving back to the communities it serves. This ethos is reflected in its corporate giving program and its numerous industry-leading green business accolades.

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