

GlobalWise Channel Partner Sycle.net Continues to Deliver New Clients

The Associated Press

GlobalWise Investments, Inc. (OTCBB: GWIV) (OTCQB: GWIV) (www.GlobalWiseInvestments.com) and its wholly owned subsidiary Intellinetics, Inc., a leading-edge technology company focused on the design, implementation and management of cloud-based Enterprise Content Management ("ECM") systems in both the public and private sectors, today provide an update on the successful Sycle.net (<http://web.sycle.net/>) clinic expansion growth and ongoing annuity stream billing of the eDocs cloud based software into 215 audiology clinics nationwide. Sycle.net launched the eDocs program on August 1, 2012.

Since 2002, Sycle.net (<http://web.sycle.net/>) has become an industry leader in hearing care practice management. Sycle.net's unique web-based solution allows personnel to access patient data anywhere, anytime, from any device. GlobalWise and Sycle.net teamed together earlier this year to co-develop the eDocs (<http://web.sycle.net/products/edocs/>) cloud-based ECM solution specifically for the SMB hearing care industry.

"eDocs represents the ease and simplicity of integrating the cloud-based Intellivue? software into existing ERP software solutions," stated William "BJ" Santiago, CEO of GlobalWise. "We have grown our installed base and annuity stream billing with Sycle.net to 215 new clinic installations in the last couple of months. The GlobalWise cloud-based ECM software is designed through open APIs to be compatible in almost any configuration or installation. The integration with Sycle.net's software instantly enabled Sycle.net to expand their clinic base into new SMB audiology clinic markets and continues to service their Enterprise tier audiology markets as well. The new SMB market was previously not available due to the high cost of service and focus on larger clients."

"The release of eDocs has been Sycle.net's most successful product release since we launched our core practice management system over ten years ago," stated Tom Harris, Executive Director of Sales / Product Manager. "We have never seen our users adopt an ancillary product so quickly. Since August 1, 2012, we have rolled eDocs out into 215 clinics across the US. We expect to have eDocs up and running in over 1,500 clinics globally by December of next year. Working with the team over at Intellinetics has been a pleasure. They have become a part of Sycle.net's extended family and have undoubtedly contributed to the success of eDocs."

About GlobalWise Investments, Inc.

GlobalWise Investments, Inc., via its wholly owned subsidiary Intellinetics, Inc., is a

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Published on Chem.Info (<http://www.chem.info>)

Columbus, Ohio based Enterprise Content Management (ECM) pioneer with industry-leading software that delivers cloud ECM based solutions on-demand. The Company's flagship platform, Intellivue?, represents a new industry benchmark and game-changing solution by enabling clients to access and manage the content of every scanned document, file, spreadsheet, email, photo, audio file or video tape -- virtually anything that can be digitized -- in their enterprise from any PC, laptop, tablet or smartphone from anywhere in the world.

For additional information, please visit the Company's corporate website:
www.GlobalWiseInvestments.com

This press release may contain "forward-looking statements." Expressions of future goals and similar expressions reflecting something other than historical fact are intended to identify forward-looking statements, but are not the exclusive means of identifying such statements. These forward-looking statements may include, without limitation, statements about our market opportunity, strategies, competition, expected activities and expenditures as we pursue our business plan. Although we believe that the expectations reflected in any forward-looking statements are reasonable, we cannot predict the effect that market conditions, customer acceptance of products, regulatory issues, competitive factors, or other business circumstances and factors described in our filings with the Securities and Exchange Commission may have on our results. The company undertakes no obligation to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this press release.

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Source URL (retrieved on 12/22/2014 - 9:58am):

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