EnerLogic® 70 Recognized for Energy Savings & Excellence

Eastman

KINGSPORT, Tenn. – November 13, 2012 – Solutia Inc., a subsidiary of Eastman Chemical Company (NYSE:EMN) and a global leader in performance materials and specialty chemicals, has been recognized by *Architectural Products* magazine's Product Innovation Awards for the second year in a row. EnerLogic® 70 window film series won in the Solar Control and Shading/ Site-Generated Energy category.

EnerLogic 70 is the next generation of glass insulation technology. Built on the success of EnerLogic 35, which launched in 2010, EnerLogic 70 window film combines industry-leading low-e performance with a virtually invisible appearance, offering four-season window insulation.

"With visible light transmission of up to 70 percent, EnerLogic 70 offers energy savings with a clear view that preserves the look of the window's existing glass," says Jeremy Verstraete, global business manager for Eastman performance films product lines in the Advanced Materials segment. "We're honored that *Architectural Products* has recognized this window film series again as an innovative, energy-saving solution."

The EnerLogic series offers ROI in as little as three years, but ROI can often be shorter than this because of utility rebates for energy-efficient products.

"The way Eastman does business is by creating value through environmental stewardship, social responsibility, and economic growth," says Travis Smith, vice president and general manager for Eastman performance films product lines in the Advanced Materials segment. "We continually look for sustainable solutions to protect our planet's resources."

EnerLogic 70 demonstrates commitment to energy savings and sustainability through its goal of reducing greenhouse gas (GHG) emissions per unit of production by 25 percent by the year 2020. A Life Cycle Assessment (LCA) completed by Harmony Environmental, LLC and reviewed by an independent third party concluded that architectural window film becomes carbon neutral less than two months after installation. With an average service life of 15 years, these products typically provide 14-plus years of greenhouse-gas reductions after accounting for the products' total carbon footprint.

Architectural Products' Product Innovation Awards (PIAs) recognize product ingenuity in the built environment. It acknowledges products, materials, and systems innovation that take commercial and institutional design to new heights.

Judged by a group of 50 independent industry professionals, the program offers a

method for impartially reviewing and presenting innovative, investigation-worthy products. “Building on the success of last year’s inaugural program, our second edition of the awards proves that commercial building manufacturers are committed to, and working arduously toward, delivering more sustainable products, as well as products that deliver better performance, life, and affordability,” says Jim Crockett, editorial director for *Architectural Products*.

SOURCE [1]

Source URL (retrieved on *03/11/2014 - 10:53am*):
http://www.chem.info/news/2012/11/enerlogic%C2%AE-70-recognized-energy-savings-excellence?cmpid=related_content

Links:
[1] http://www.eastman.com/Company/News_Center/2012/Pages/EnerLogic_70_Recognized_for_Energy_Savings_and_Excellence.aspx