

Inland Label and Spartech Feature 1-Seal Lid IML Technology at Pack Expo

The Associated Press

ST. LOUIS - October 16, 2012 - Inland Label® will be showcasing products using the new Spartech® 1-Seal(TM) injection in-mold lid technology at Pack Expo 2012 in Chicago, Ill.

"Partnering with a label company like Inland Label is central to our strategy of introducing complete solutions for our customers in the food industry," said Mike Duff, Director of Strategic Partner Development of Spartech Packaging Technologies. "After conducting extensive technical and retail marketing analysis, our team selected an in-mold labeling method instead of pursuing offset printing or pressure sensitive labels. We chose to partner with Inland Label for 1-Seal research and development based on their leadership in the in-mold label industry. We have no doubt that this will be a successful partnership for Spartech Packaging, Inland Label and our customers."

The new 1-Seal technology is a durable, recyclable packaging solution that eliminates the need for an additional foil seal or film membrane. The 1-Seal IML lid is capped and sealed to a container by leaving a portion of the label surface exposed inside the lid. The package can be recycled in streams that collect and reprocess polypropylene. Additionally, the utilization of in-mold labeling technology allows for increased graphic quality that is unmatched by direct printing or other labeling methods. Re-closable, microwaveable and freezer-to-microwave ready, the 1-Seal package provides several consumer benefits that will attract brand owners who are looking for an innovative and sustainable packaging solution.

Both Spartech and Inland Label will feature the 1-Seal technology at Pack Expo, October 28-31, 2012. Inland Label will be at booth N-5630 directly across from the Showcase of Packaging Innovations. Spartech will be at booth N-5111 in the Brand Zone.

About Inland Label:

For over 65 years, Inland Label has been transforming the packaging industry for the beverage, food and consumer products markets. A family-owned and operated global company dedicated to providing innovative solutions to customers worldwide, Inland Label is a premier Cut and Stack label producer and a qualified supplier of the very best North American Injection In-Mold labels as well as a market leader in the production of Pressure Sensitive, Blow Mold and Roll-Fed Shrink labels. Its R&D department constantly develops new technologies and process improvements that allow customers to differentiate their brands and appeal to consumers. Printing expertise and world-class customer service and support, combined with a focus on speed-to-market, allow Inland Label to offer condensed

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lead times and better performing labels. For more information about Inland Label, please visit www.inlandlabel.com.

Contact: Jackie Kuehlmann Marketing Manager 608-787-7268

jkuehlmann@inlandlabel.com

About Spartech Corporation:

Spartech Corporation is a leading producer of plastic products including polymeric compounds, concentrates, custom extruded sheet and rollstock products and packaging technologies for a wide spectrum of customers. The Company's three business segments, which operate facilities in the United States, Mexico, Canada, and France, annually process approximately one billion pounds of plastic resins, specialty plastic alloys, and color and specialty compounds.

Contact: Christi Emmenegger
Marketing Communications Manager
Christi.emmenegger@spartech.com

(314) 721-4242

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