Efore Selects Epicor ERP for Operations in Finland and China

The Associated Press

Epicor Software Corporation, a global leader in business software solutions for manufacturing, distribution, retail and services organizations, today announced that Efore, a leading company developing and manufacturing customized power products for electronics, has selected the Epicor next-generation enterprise resource planning (ERP) solution for operations in Finland and China.

Founded in 1975 in Finland, Efore provides power products for telecom, industrial electronics and electric vehicles. The company began the search for a new ERP solution after realizing that its current system was in need of updating. A key deciding factor for Efore in selecting Epicor ERP included the solution's ease-of-use and broad functionality. Efore reviewed several ERP providers during the selection process.

"We evaluated eight ERP providers, and after careful and detailed consideration of two specific solutions we decided on Epicor ERP," said Antti Turunen, ERP project manager for Efore. "The most important criteria for us were that the system is easy to use, and that it includes broad functionality covering all the processes that our business requires. This means that customizations can be kept to a minimum. We also wanted the ERP vendor to be directly involved in the implementation instead of using an external partner."

Efore will be able to automate many business processes with the new Epicor solution. In addition to daily users of Epicor ERP, other knowledge workers will have access to data and reports residing in the ERP via login through the Enterprise Search facility.

"After the system is in place, we will be able to react much quicker to challenging situations, even before things happen," said Turunen. "Epicor will become a production critical system because everything, from forecasting sales to automated purchasing and financial management, will be managed through Epicor ERP worldwide."

"Our ability to provide a broad ERP solution that covers Asian and European business requirements was important to Efore," said Matti Pulla, regional director for Epicor in Finland and the Baltics. "The functionality in Epicor ERP will support Efore's global growth strategy because of the visibility and agility the solution offers, that will allow them to make quick decisions and take advantage of new business opportunities as they arise."

"In today's global, increasingly regulated and competitive business landscape manufacturers like Efore, serving the electronics industry, must keep pace with customers' changing demands and stay a step ahead in terms of product quality, manufacturing costs, and on-time deliveries," said Malcolm Fox, director, product marketing for Epicor. "Epicor ERP is a flexible and scalable solution that offers robust capabilities focused on reducing costs, streamlining processes, and improving customer responsiveness across the enterprise -- key to enabling manufacturers to adapt quickly to maintain market leadership."

About Epicor Software CorporationEpicor Software Corporation is a global leader delivering inspired business software solutions to the manufacturing, distribution, retail and services industries. With over 40 years of experience serving small, midmarket and larger enterprises, Epicor has more than 20,000 customers in over 150 countries. Epicor enterprise resource planning (ERP), retail management software, supply chain management (SCM), and human capital management (HCM) enable companies to drive increased efficiency and improve profitability. With a history of innovation, industry expertise and passion for excellence, Epicor provides the single point of accountability that local, regional and global businesses demand. The Company's headquarters are located in Dublin, California, with offices and affiliates worldwide. For more information, visit www.epicor.com.

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