

CADENAS PARTsolutions Launches Mobile Apps for Industrial Manufacturers to Publish Product Catalogs, Configurators and CAD Models to iPad and Android Tablets

The Associated Press

CADENAS PARTsolutions, a global provider of online product catalogs, product configurators and 3D CAD download technology, announces the launch of their custom mobile apps for industrial component manufacturers. The new mobile app offering enables manufacturers to equip sales reps and distributors with powerful sales tools they can use in the field. Apps can be made available in the Apple iTunes store and Android marketplace for customers looking to configure and purchase industrial products on the go.

[Click here to view a demo video of mobile apps for industrial manufacturers.](#)

Using the CADENAS PARTsolutions mobile app platform, manufacturers of industrial components can now combine their digital product catalog, CAD models, data sheets, news, distributor locations and other essential sales info into a single app for both iOS® and Android® devices, including the Apple® iPad® and iPad Mini®.

This marks the first mobile app offering designed specifically for industrial component manufacturers, says Rob Zesch, President of CADENAS PARTsolutions.

"Leading manufacturers recognize that the evolution of mobile apps and the widespread adoption of tablet devices have opened up new ways for them to market and sell their products," says Zesch. "Tablets are an especially powerful tool for companies to arm their reps and dealers. We help manufacturers take all their essential sales info and put it at the fingertips of sales teams, distributors and customers in a single interactive app."

Available Mobile App Features:

Digital product catalog
Product configurator
3D Interactive Viewer
CAD & Graphic downloads in native formats
Distributor Locator
PDF Data Sheets
Text Search
Product and Company News
Live Support
Option Email sharing of product models

Mobile apps enable companies to demonstrate their commitment to cutting edge technology and give field sales reps and distributors a competitive edge. CADENAS PARTsolutions mobile apps take advantage of the storage, portability and touch screen capabilities that tablets offer to create a unique interactive experience.

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"We're not just putting your print catalog or web pages in an app. Our apps deliver a truly interactive and engaging mobile experience. Sales can quickly access products, configure them on the fly, present stunning demos and then send 3D product models and data sheets right to the customer in real time," says Zesch. "Our apps are great for selling everywhere -- meetings, presentations, trade shows, conferences and even airports and in flight. Anywhere an opportunity presents itself, you can pull up your app and start selling."

CADENAS PARTsolutions works with manufacturers to deliver complete custom mobile apps from scratch, or can integrate the 3D interactive viewer into existing apps.

For more info, visit www.partsolutions.com/

About PARTsolutions CADENAS PARTsolutions is a leading provider of next generation 3D part catalog management and sales configuration solutions. For large manufacturers, CADENAS PARTsolutions provides centralized 3D standard part catalogs making it easy for global design teams to find, reuse, and control standard and proprietary parts. For component manufacturers, CADENAS PARTsolutions provides 3D part catalog with CAD download technology to increase sales lead generation and to ensure that components get "designed in" to OEM products. For more information, visit www.partsolutions.com

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