DEXMA Labs Releases Beta Version of Enhanced PLM Solution for Small to Mid-Sized Companies Worldwide

The Associated Press

DEXMA Labs announced today at Social PLM 2012 (http://social-plm.com/) that the company is introducing a beta version of its next generation product lifecycle management (PLM) software, DEXMA PLM+?. Designed specifically for small to mid-sized manufacturing companies who perform product development, this affordable solution goes beyond traditional PLM software, adding manufacturing solutions to an already packed feature set.

"Today's SMBs need a better solution -- one uniquely suited for smaller companies who are trying to innovate and increase productivity as cost-effectively and simply as possible," stated Nikolai Nyrkov, CEO and Director of Product Development at DEXMA Labs. "DEXMA PLM+ lets companies streamline their business processes at approximately one-third the cost of today's PLM SaaS (Software as a Service) or pay-per-user software. Additionally, the feature-rich software is simple to install and use."

DEXMA PLM+ contains the standard product data management (PDM) and PLM functions. Additionally, DEXMA PLM+ improves productivity with even more features including: project and task management and parts/material catalogs, which can be shared with suppliers and manufacturing management (to be released soon).

DEXMA Labs offers businesses two SaaS deployment options: cloud or on-premise. Cloud -based deployment reduces capital expenditures, speeds implementation, streamlines management, has automated updates and is scalable. In addition to data being secure, it is also extractable-which means at any time-all data can be quickly and easily brought on-premise, if desired. On -premise deployment is available for companies who would rather have their data hosted within their own firewall. This type of deployment is also fast and easy, taking only a matter of hours.
SMBs worldwide can now deploy a secure, cost-effective and innovative solution to manage their product lifecycle. The beta version of DEXMA PLM+ is currently available for qualified customers at no cost. To register and obtain fully-functional beta licenses for your company, please visit www.dexma-plm.com.

About DEXMA LabsDEXMA PLM+ is a product of DEXMA Labs, a division of ASCON Group. Development of DEXMA PLM+ was started in 2010 to meet the growing demand of SaaS products in the PLM marketplace. ASCON Group is a leading developer and integrator of professional CAD/AEC/PLM solutions and operates in 60 offices/dealer centers worldwide. ASCON installations exceed 40,000 seats in

automotive, heavy machinery, aerospace and defense, oil production and power generation, manufacturing and construction, electronics and engineering industries.

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