KeyedIn Solutions Expands to Latin America

The Associated Press

KeyedIn Solutions, a global SaaS (Software as a Service) solutions provider and consulting organization, today announced the opening of its new office in Monterrey, Mexico. The company now has presence in nine U.S. cities, the United Kingdom, and Australia, with another soon to follow in South Africa.

The rapidly expanding company has identified the Latin American market as a high-potential region for the company's consulting services and on-demand, SaaS-based project portfolio management (PPM), program management office (PMO) and professional service automation (PSA) applications.

The office will be led by Christian Orellana, Director of Channel and Ecosystems in Latin America for KeyedIn. Orellana, a software industry veteran with deep experience in channel and project management, will be responsible for all channel sales in the region -- including direct, field and strategic partnerships. He most recently served as team lead for Epicor Software Mexico, where he was responsible for forecasting, pipeline activities and sales revenue for the region and drove increased revenue from channel sales and partner development.

"Since forming the company less than a year ago, we have been able to execute an extremely aggressive expansion on the strength of key talent," said KeyedIn Solutions CEO Lauri Klaus. "We're confident that Christian's proven results and deep skill set in software and business will help extend our one-of-a-kind solutions to many more customers in Latin America."

KeyedIn Solutions will be exhibiting at the upcoming Cloud Computing World Forum, Latin America 2012 in Sao Paulo, Brazil on August 22-23. Sales inquiries from Latin America may be directed to latinamerica@keyedin.com.

About KeyedIn Solutions:

KeyedIn® Solutions was founded by veteran ERP industry executives to transform the traditional enterprise software systems market through a suite of integrated business applications delivered on a true SaaS platform and a consulting organization rich in business, industry and IT expertise. KeyedIn SaaS Solutions replace rigid, on-premise enterprise systems in specialized vertical markets with more agile, feature-rich and cost-effective .NET applications that scale to any environment. The KeyedIn Consulting Group provides consulting services around existing or planned systems, helping organizations achieve a strong return on their IT investment and realize a true business advantage in their market. Whether engaged independently, or in conjunction with the company's leading-edge technology platform, the KeyedIn Consulting Group delivers results for a wide range

of industries worldwide.

Organizations look to KeyedIn Solutions for innovative, integrated business applications and results-driven consulting services delivered with integrity and a laser focus on their needs. You should too. Learn more at www.keyedin.com.

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