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WASHINGTON — The U.S. Environmental Protection Agency (EPA) is observing Pollution Prevention (P2) Week (September 19-25, 2011) by launching a new tool designed to provide Americans easy access to information about everyday products like home appliances, electronics and cleaning products that can save money, prevent pollution and protect people's health. The new green products web portal is available at www.epa.gov/greenerproducts [1].

This week serves to recognize significant pollution prevention work around the country and help consumers get involved in pollution prevention. EPA's new green products web portal is an easy way for all Americans to learn about products that prevent pollution and protect our environment.

Using the new tool, consumers can find electronics and appliances that have earned EPA's Energy Star label and can browse WaterSense products that help save energy and water. Additionally, consumers can find information about cleaning products that are safer for the environment and people's health. These products bear the EPA Design for the Environment (DfE) label. The website will also help manufacturers and institutional purchasers with information on standards and criteria for designing greener products.

"By purchasing greener products, consumers can help reduce air pollution, conserve water and energy, minimize waste and protect their children and families from exposure to toxic chemicals, while also creating green jobs," said Steve Owens, assistant administrator of EPA's Office of Chemical Safety and Pollution Prevention, "Pollution Prevention is good for our health, our environment and our economy."

Join the EPA in marking P2 Week this week, and help prevent pollution every day. More information on pollution prevention, P2 Week, and EPA's P2 programs: <http://epa.gov/p2/> [2]

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Links:

[1] <http://www.epa.gov/greenerproducts>

[2] <http://epa.gov/p2/>

[3] <http://yosemite.epa.gov/opa/admpress.nsf/0/BE9466669EB7EFA585257911004AAD6C>

[4] <http://www.manufacturing.net//News/Feeds/2011/09/mnet-mnet-industry-focus-environmental-washington-the-us/>