

Natronx Technologies to Spend \$60M on NJ Plant

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the Associated Press

NEW YORK (AP) — Church & Dwight Co. Inc., FMC Corp. and TATA Chemicals said Thursday they've joined forces to make products that remove pollutants from coal-fired power generation.

The companies formed Natronx Technologies LLC, based in Princeton, N.J., to produce and sell sodium-based chemicals that are useful in pollution control. It expects the market for those chemicals at \$200 million to \$400 million by 2015 as coal-fired power plants comply with air quality regulations.

Natronx will spend \$60 million to build a factory that can produce 450,000 tons of chemicals classified as "sorbents" by the fourth quarter of 2012. The sorbents are used by coal-fired utilities to remove pollutants, such as acid gases, in treatment processes.

The founding partners will invest equal amounts in the project.

Church & Dwight makes a variety of household products under the Arm & Hammer brand name. FMC is a chemical and agricultural company and TATA Chemicals makes soda ash for a variety of industries.

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