

Method and Segetis Form a Partnership to Deliver Enhanced Cleaning Products

The Associated Press

<http://www.methodhome.com> () -

Segetis, Inc., a technology enabled green chemistry company, has established a new partnership with Method Products (<http://www.methodhome.com>), inc., a manufacturer of home cleaning and laundry products, to use their bio-based materials in a variety of Method's products moving forward. The first products with these ingredients will hit store shelves in March.

"This technology is a breakthrough that takes Method's performance and sustainability to the next level," said Adam Lowry, Method Co-Founder and Chief Greenskeeper. "We're incredibly proud of this innovation because it solves one of the traditional problems in green cleaning -- how do you clean effectively without dirty solvents? Instead of formulating around the problem as others must, Method delivers powerful solvency in our products through renewable alternatives."

Powered by its Javelin Technology, Segetis' (<http://www.segetis.com>) materials deliver a performance and sustainability profile that matches Method's clean, safe, and sustainable objectives. The new bio-based molecules in Method's products offer awesome performance and replace the traditional fossil fuels that are commonly found in ordinary cleaning products.

This new partnership between Method and Segetis highlights the potential for a new bio-based technology to enhance the home care products category. The two companies share a desire and mission to be industry catalysts bringing novel, efficacious green chemistries to market quickly.

About Method Founded in 2000, Method is headquartered in San Francisco, Calif. Today, Method is the leading innovator of premium healthy home and personal care products. Method can be found in more than 35,000 retail locations throughout the US, Canada, UK, France and Australia. Major national retailers include Target, Lowe's Home Improvement Centers, Whole Foods and Bed Bath & Beyond. Method is a privately held company backed by Simon Equity Partners, San Francisco Equity Partners and private individual investors.

For more information, visit [methodhome.com](http://www.methodhome.com) (<http://www.methodhome.com>)

About Segetis, Inc. Segetis, a technology-enabled green chemistry company, produces versatile, cost-effective chemical building blocks which harness the power and reliability of renewable agricultural and forestry resources. Powered by its Javelin Technology, these proprietary materials are backed by a strong intellectual asset portfolio built on filed composition of matter patents and a management team

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that leverages over 150 years experience in new material and renewable technology commercialization. Segetis uses these biobased monomers to make chemicals and plastics that address multiple billion dollar markets, transforming the chemical industry by offering unique material properties, cost effective economics and a dramatically improved health and environmental footprint. For more information, visit www.segetis.com (<http://www.segetis.com>)

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