

Procter & Gamble To Use Sugarcane-Based Plastic

Manufacturing.net

CINCINNATI (AP) -- Consumer products makers Procter & Gamble Co. said Thursday that it will use a plastic derived from sugarcane in the packaging of some of its products.

P&G said the material will be used for Pantene Pro-V, Covergirl, and Max Factor products.

The plastic is made from a process that converts sugarcane into high-density polyethylene. The company says it is 100 percent recyclable.

P&G plans to buy the plastic from the Brazilian company Braskem SA. The first products using the plastic will be sold next year.

[SOURCE](#) [1]

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