

Media Site to Serve as News Channel and Resource Center for Cloud Computing, Cloud Security, Cloud-Based Integration and Other Related Topics

The Associated Press

<http://www.hubspan.com/> () —

InfoTech Spotlight (<http://it.tmcnet.com/Default.aspx>) , the IT-focused media site in the TMCnet (<http://www.tmcnet.com/>) publishing family, today announced the launch of its Cloud Computing channel (<http://it.tmcnet.com/channels/cloud-computing/>) sponsored by Hubspan Inc (<http://www.hubspan.com/>) . The channel includes breaking news, featured articles, blogs and other content on cloud computing, as well as cloud security, cloud-based integration, cloud platforms and other relevant topics.

"We are seeing increased interest in cloud technologies and topics, as companies try to figure out what is best for them and how they can take advantage of the economic and technical benefits of the cloud," said Dave Rodriguez, TMC president. "We welcome Hubspan's sponsorship of the Cloud Computing channel, as Hubspan is a well-respected cloud provider that shares our vision of advancing new technologies by providing comprehensive news and information."

Hubspan is the leading provider of cloud-based business integration solutions, helping companies of all sizes extend business processes and exchange real-time messages with internal and external communities. Hubspan also plays a leadership role in the industry on such topics as cloud security, cloud platforms and business integration, working with strategic partners (<http://www.hubspan.com/partners/strategic-partners/>) , such as Ariba, IBM, Cloud Security Alliance, SciQuest and CNET ChannelOnline.

"We are sponsoring the InfoTech Cloud Computing channel to provide a central place for IT and business people to go to learn more about cloud-based technologies and solutions, and we welcome readers' ideas and input on topics and content," said Margaret Dawson, vice president of marketing and product management, Hubspan.

InfoTech Spotlight's channels (<http://it.tmcnet.com/>) are micro-targeted information portals where readers can find topic-specific news, articles, feature stories and product reviews. Breaking news is updated constantly throughout each business day on the InfoTech Spotlight home page, and on the dedicated channels, such as the cloud computing channel (<http://it.tmcnet.com/channels/cloud-computing/>) , as well as those covering software, hardware, security, and networking.

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In May 2010, traffic to the InfoTech Spotlight increased to nearly 200,000 unique visitors with over 4,500,000 page views. For information on InfoTech Spotlight's channels program, please contact Tim Goins at (203) 852-6800, ext. 229 or e-mail: tgoins@tmcnet.com (<mailto:tgoins@tmcnet.com>) .

About InfoTech Spotlight InfoTech Spotlight is the eminent resource for professionals who need to keep up to date on changes in the swiftly evolving information technology marketplace. Hundreds of relevant news stories and featured articles are published daily covering IT's numerous facets such as hardware, software, architecture, security, storage, networking, automation, virtualization, cloud computing and more. Delivering breaking news, blogs by industry authorities, case studies, event updates and hundreds of featured articles written by our staff of experts, InfoTech Spotlight serves C-level professionals and their employees in public and private sector organizations around the world.

InfoTech is powered by TMCnet (<http://www.tmcnet.com/>) , the leading Web site for communications and technology professionals. TMCnet has nearly two million visitors and more than 40 million page views according to Webtrends. For more information, visit <http://it.tmcnet.com/> (<http://it.tmcnet.com/>) .

About Hubspan Inc Hubspan is the leading provider of cloud-based business integration solutions, helping companies automate business processes across internal and external communities. Hubspan's flagship solution is the WebSpan SaaS Integration Platform. An enterprise-class solution, WebSpan combines Hubspan's innovative, cloud-based platform and managed services with IBM WebSphere integration software. Thousands of companies, from small enterprises to the Fortune 500, successfully use the platform every day for secure, reliable and scalable business integration. WebSpan is available in packaged integration processes, from managed file transfer, PO, e-invoicing and punchout to full business processes, such as Supply Chain, Demand Chain, Advanced EDI and eCommerce integration. For more information, go to www.hubspan.com (<http://www.hubspan.com>) or email webspan@hubspan.com (<mailto:webspan@hubspan.com>) .

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