

# ISA Opens Registration to ISA Automation Week 2010

The International Society of Automation

International Society of Automation News Release

Contact: Becky Schneider

(919) 990-9266

[bschneider@isa.org](mailto:bschneider@isa.org) [1]

## ISA Opens Registration to ISA Automation Week 2010

Research Triangle Park, NC (21 June 2010)—The International Society of Automation (ISA) announced today that registration for its annual event, ISA Automation Week 2010, is now open.

ISA Automation Week is a technical conference that covers 2 ½ days of sessions, including two keynote addresses, networking and social events, and a 10,000 square foot exhibit area featuring over 100 exhibitors. It will be held 4-7 October 2010 in Houston, Texas, at the Westin Galleria Hotel.

Registration includes:

- Access to all technical sessions, tutorials, keynote addresses, and panel discussions
- Access to exhibit hall during scheduled refreshment breaks
- Three continental breakfasts
- Two lunches
- Two networking receptions
- Morley Unplugged—dinner event: Enjoy an evening with one of automation's biggest legends, Dick Morley, as he shares his remarkable experiences spanning several decades
- Networking coffee breaks between sessions
- Proceedings on a flash drive, with a note-taking feature
- Pre-event access to online conference community

“The interest level for ISA Automation Week through our advance registration notice exceeded our expectations. We’re excited to open up registration with a solid program in place built around seven technical tracks and features such as a new, personalized session selection tool—PathFinder, the ARC Advisory Group Executive Forum, and outstanding keynote speakers,” said Gerald Cockrell, ISA Automation Week technical program committee co-chair. “We have a sold-out exhibit floor in

## ISA Opens Registration to ISA Automation Week 2010

Published on Chem.Info (<http://www.chem.info>)

---

place. In addition to our exhibiting companies, GE Energy will be featured at the event as a 2010 ISA Corporate Partner; and OSIsoft, Schneider Electric, and Wind River will be showcased as ISA Automation Week Partners," he continued.

An early-bird rate offers a \$50 discount for registering on or before 23 August. ISA Members will also receive a \$100 discount off the list price. For registration rates, program information, or general event information, visit [www.isaautomationweek.org](http://www.isaautomationweek.org) [2].

"It's all there. Any automation professional looking for career development, should take advantage of ISA Automation Week. It's a cost-effective conference that will deliver both the technical theory and applications-based, hands-on knowledge that today's automation professionals demand," concluded Cockrell.

### What is ISA Automation Week?

ISA Automation Week is an in-depth technical conference with a focused exhibit component featuring over 100 vendors. It will deliver critical knowledge on the theory and application of automation technologies in processing and manufacturing environments through vendor-neutral content across seven technical tracks. As an integral part of the conference, vendor exhibits will supplement technical sessions with hands-on, real-world solutions and networking opportunities. Each session has been designed with specific content for five identified career paths: Engineer, Technician, Management, Marketing, and Academia/R&D/Scientist. Using the PathFinder tool, attendees can create a unique combination of sessions covering topics across all tracks, for a comprehensive look at their profession.

[SOURCE](#) [3]

**Source URL (retrieved on 07/28/2015 - 1:46pm):**

<http://www.chem.info/news/2010/08/isa-opens-registration-isa-automation-week-2010>

#### Links:

[1] <mailto://www.isa.org/bschneider@isa.org>

[2] <http://www.isaautomationweek.org/>

[3] <http://www.isa.org/Template.cfm?template=/ContentManagement/ContentDisplay.cfm&ContentID=82460>