ISA Announces Wind River as an ISA Automation Week Partner

The International Society of Automation

International Society of Automation News Release
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Research Triangle Park, NC (16 August 2010) -- The International Society of Automation (ISA) announced today that Wind River is an ISA Automation Week 2010 Partner. ISA Automation Week 2010 is a knowledge-driven technology and solutions event designed to deliver a stimulating and highly relevant educational experience to automation and control professionals who work within continuous process, discrete, and hybrid manufacturing environments. The show will be held 4-7 October 2010 at the Westin Galleria Hotel in Houston, Texas.

“ISA’s members and customers attend ISA Automation Week to immerse themselves in comprehensive technical information, and to see the latest trends in the design, deployment, and integration of complex manufacturing systems and processes,” said Jennifer Infantino, ISA Corporate Partnerships manager. “Our partners represent top companies in the industry, and through this program, they can engage in meaningful dialogue with current and future customers and offer solutions for the challenges they’re facing in their plants. Wind River is a key partner to ISA, and their innovations will greatly benefit ISA members and customers attending our upcoming show.”

Wind River is uniquely positioned within the embedded industry with its comprehensive software portfolio, which includes industry-leading operating systems, runtime technologies, development tools and an embedded test management solution, as well as industry-specific solutions. As the trends of machine-to-machine connectivity and tighter security regulations amplify across industries, Wind River solutions enable companies to meet stringent real-time determinism requirements while taking advantage of the flexibility and cost benefits of open standards. For developers exploring technologies such as multi-core and embedded virtualization for the next generation of industrial devices, Wind River offers a broad set of integrated multi-core software solutions for multiple hardware architectures serving specific vertical industry needs. Additionally, Wind River’s solutions are supported by global support and services and a rich partner ecosystem.

“Understanding how to embrace rapidly evolving machine-to-machine connectivity as well as managing new safety and security requirements emerging globally are now critical elements to the control and process automation market segments,” said Jens Wiegand, general manager of industrial and medical solutions at Wind River. “Wind River is honored to engage with ISA Automation Week conference attendees in order to help them master the challenges of building secure, connected devices.”

ISA Automation Week 2010 Sponsor packages, which are part of the ISA Corporate Partnership Program, are limited to a small number of companies. The ISA Corporate Partnership Program offers each company a customized, tailored approach to sponsorship. The different packages allow companies to bundle ISA’s products and services with marketing opportunities, resulting in a streamlined approach to corporate support. Companies interested in learning more about 2010 sponsorship opportunities should contact Jennifer Infantino at + 1 919-990-9287 or jinfantino@isa.org [2]. Information about the conference is available at the event website, www.isaautomationweek.org [3].

SOURCE [4]

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