SME Lean Book Author Honored with The Shingo Prize

Society of Manufacturing Engineers

Mark Hamel Receives Award for the Kaizen Event Fieldbook at The Shingo Prize Annual Conference

DEARBORN, Mich., May 19, 2010 — A long-time advocate of lean practices, Society of Manufacturing Engineers [1] member and author, Mark Hamel has been awarded The Shingo Prize Research & Professional Publication Award [2] for the *Kaizen Event Fieldbook*.

Given out this week in Utah at The Shingo Prize Annual Conference, the Shingo Research Award recognizes and promotes research and writing regarding new knowledge and understanding of lean and operational excellence.

"Receiving the Shingo Research & Professional Publication Award is truly an honor and, at the same time, very humbling," said author Mark Hamel. "The award is recognition of not only my work, but also that of the *Kaizen Event Fieldbook's* [3] contributors, reviewers, editors and many others in the lean community who helped make the book better than it would have been. I hope that leaders and practitioners find the Fieldbook's contribution to the overall lean body of knowledge value-added."

In context with lean theory and lean leadership principles, the *Kaizen Event Fieldbook* provides an understanding of the essential "whys" and "hows" of kaizen event standard work and event management. It addresses strategy, pre-event planning, execution and follow-through in a multi-phase approach. This book contains practical examples, over a hundred figures and tables and many real-life "Gemba Tales".

Even before receiving this accolade, Hamel's book had been acknowledged as a "must-have" reference book for any lean library. "A critical distinction from other texts on the market, the Fieldbook links the technical aspects of kaizen to lean philosophy. Kaizen is the game changer in any lean transformation, and this is the game book," according to Bruce Hamilton, president of the Greater Boston Manufacturing Partnership.

With the rigorous review given to the numerous new lean publications, lean practitioners can use The Shingo Research Prize as a way to filter through the many references available and identify the most relevant and noteworthy titles.

"Since The Shingo Prize itself has been compared to the Nobel Prize, then The Shingo Research Prize is like the Pulitzer," said Mark C. Tomlinson, executive

director & general manager, SME. "And we are proud to have the *Fieldbook* in our large pool of lean knowledge, resources and certifications."

Published by SME, 2009, by Mark R. Hamel, 272 pages, hardcover, ISBN 13:978-0-87263-863-1, Product ID: BK09PUB16, Book Price: $50, SME Member Price: $45. Order online [3] or call 800.733.4763. Outside the U.S. and Canada, call: 313.425.3000, ext. 4500. Purchase order or check — mail order request to Society of Manufacturing Engineers, Resource Center, P.O. Box 6028, Dearborn, Mich., 48121, or fax to 313.425.3401.

Educators and Media: To request a review copy of the book, please e-mail publications@sme.org [4].

NOTE TO MEDIA: Visit the **new** SME Media Center **[5]** for the latest Society news, one-stop access to SME Events, Manufacturing Quicklinks, SME social media sites, RSS feed [6] and more.

About the Author:

Mark R. Hamel is a lean six-sigma implementation consultant and has played a transformative role in lean implementations across a broad range of industries such as aerospace and defense, automotive, building products, business services, durable goods, healthcare and transportation services. He has facilitated hundreds of kaizen events and conducted numerous training sessions and workshops. He holds a BS in Mathematics from Trinity College, a MS in Professional Accounting from the University of Hartford and a MA in Theology from Holy Apostles College and Seminary. Hamel is Juran certified as a six-sigma black belt and assisted in the development of the SME/AME/Shingo Lean Certification program.

About SME:

Founded in 1932, the Society of Manufacturing Engineers (SME) [1] is the premier source for manufacturing knowledge, education and networking. Through its many programs, events and activities, SME connects manufacturing practitioners to each other, to the latest technology and the most up-to-date processes spanning all manufacturing industries and disciplines, plus the key areas of aerospace and defense, medical device, motor vehicles, including motorsports, oil and gas and alternative energy. A 501(c)3 organization, SME has members around the world and is supported by a network of technical communities and chapters worldwide.

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