

Reid Supply Launches New Catalog

Manufacturing.net

MUSKEGON, Mich. -- Reid Supply Company, a Michigan-based global distributor of industrial products, revamped their full-color 2010-2011 catalog with new smart categorization.

“We’ve improved our product category structure to help our customers find the exact product that they need, faster,” says Greg Palmer, Director of Marketing at Reid Supply. “This improvement will definitely present better indexing of the tens of thousands of items available in our new 900 page catalog.”

The 900-page catalog features products for industries including aerospace, CAD and engineering, construction, food processing, government, manufacturing, medical, oil, gas and alternative energy, packaging, and many others.

Reid Supply says it also offers free CAD drawings of over 90 percent of their catalog’s industrial parts at ReidSupply.com.

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