Oncor senior VP to discuss his company's smart grid initiative at IEEE Green Technology Conference

EurekAlert

WASHINGTON (27 January 2010) -- Oncor Senior Vice President Jim Greer will be a keynote speaker at the second annual IEEE Green Technology Conference, 15-16 April, at the Gaylord Texan Resort and Convention Center in Grapevine, Texas. Greer, who oversees asset management and engineering for Oncor, will be a luncheon speaker on 16 April.

As the architect of Oncor's Smart Grid technology initiative, Greer is a good match for the event's focus on new technologies to promote conservation, renewable energy and automation. Oncor, a national leader in installing advanced meter technology, will install 3.4 million smart meters and the information technology systems supporting real-time reporting of energy use by 2012. Greer is overseeing this transformation of Oncor's transmission and distribution business through technology.

"IEEE members are the innovators who will come up with the great ideas and the new approaches that will help society transition to a more sustainable and efficient approach to energy use," Greer said. "I'm looking forward to discussing Oncor's own vision for the future, the Smart Texas initiative, which is creating an interactive, two-way electric grid that speaks to both Oncor and the consumer, providing real-time information about energy use."

Greer, an active member of IEEE, is responsible for developing strategies, policies and plans that improve the value and performance of Oncor's electric grid. He has worked for Oncor and its predecessor companies since 1984 and holds a bachelor's degree from the University of Texas at Arlington and a master's of business administration from Texas Christian University. He is a licensed professional engineer and serves on the Texas State Board of Professional Engineers.

Oncor, based in Dallas, is host utility for the conference (http://www.ieeegreentech.org/ [1]).

IEEE members and engineering students from throughout the United States are expected to attend the conference to explore emerging technologies in renewable energy, alternative fuel, alternative vehicle power sources and technologies to promote energy conservation in the home and business. The event will also look at the social, economic and political impacts of renewable energy sources, as well as the social and economic impact of new technologies.

"There has never been a better time for IEEE, together with the university research community, architectural, engineering and other technical professionals to weigh in

on environmentally friendly alternatives and improvements to our traditional energy economy," said Ed Safford, conference technical program chair. "Wind farms are driving grid infrastructure. Emerging solar technologies are rapidly approaching cost competitiveness. Sustainable designs are providing effective ways to achieve energy efficiency, and green building certifications are becoming business discriminators."

SOURCE [2]

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