

Enginuity Software Selected by P & G

Enginuity PLM, a leader in product development solutions for the process industries, entered into a license agreement with Proctor & Gamble to deploy the software worldwide to streamline the company's global product development processes. P&G joins the roster of global 2000 companies who have selected Enginuity (www.enginuityPLM.com) to optimize product development in FDA-regulated industries such as cosmetics, over-the-counter drugs, and consumer packaged goods. Before choosing Enginuity, P&G evaluated the industry's leading product development software packages during a multi-year selection process, which included surveys and focus groups with key users as well as a global pilot of the software with system users.

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