

## **\$11 Million Waste-to-Energy Process**

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ROCKWELL AUTOMATION INC.



Cynar Plc, a leading technology company in the waste-to-energy market, has awarded an \$11 million contract to Rockwell Automation to design and build a new end-of-life, plastic-to-fuel conversion plant in Bristol, UK, for SITA UK Ltd., a Cynar customer and partner in the development.

Cynar has developed a technology that converts end-of-life plastics into fuel. “Our technology represents a unique and profitable way to significantly decrease the amount of end-of-life plastics that are disposed of in landfills and incinerators,” said Michael Murray, Cynar Plc CEO and chairman. “Rockwell Automation strengthens our technology by providing complete design, engineering lifecycle maintenance and local support. We’ll have a process technology solution that will enable us to rapidly deploy our technology globally.”

“This agreement with Cynar demonstrates Rockwell Automation’s ability to deliver scalable, complex solutions on a global level. We’re pleased to work with Cynar in an industry that’s making the world more sustainable,” said Hedwig Maes, president of Rockwell Automation Europe, Middle East and Africa region.

“This win is significant for us in the waste-to-energy market,” said Terry Gebert, vice president and general manager, Rockwell Automation Global Solutions. “It includes the design and build of process skids, automation architecture, software, power control and engineering/startup services in one fully integrated solution, using the Rockwell Automation PlantPax process automation system.”

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“Our process knowledge, project management, domain expertise, and global resources will help Cynar implement and operate a profitable, sustainable facility.”

The Rockwell Automation Global Solutions team has worked with Cynar over the past two years developing the engineering, modularization and process improvements of Cynar’s waste end-of-life, plastic-to-fuel conversion plant. With this contract award, Rockwell Automation will enter the design and build phase of the project.

*For more information, please visit [www.rockwellautomation.com](http://www.rockwellautomation.com) [1].*

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[1] <http://www.rockwellautomation.com/>